

ENROLLMENT TRENDS AT MINNESOTA'S NONPROFIT PRIVATE COLLEGES

P-20 Council

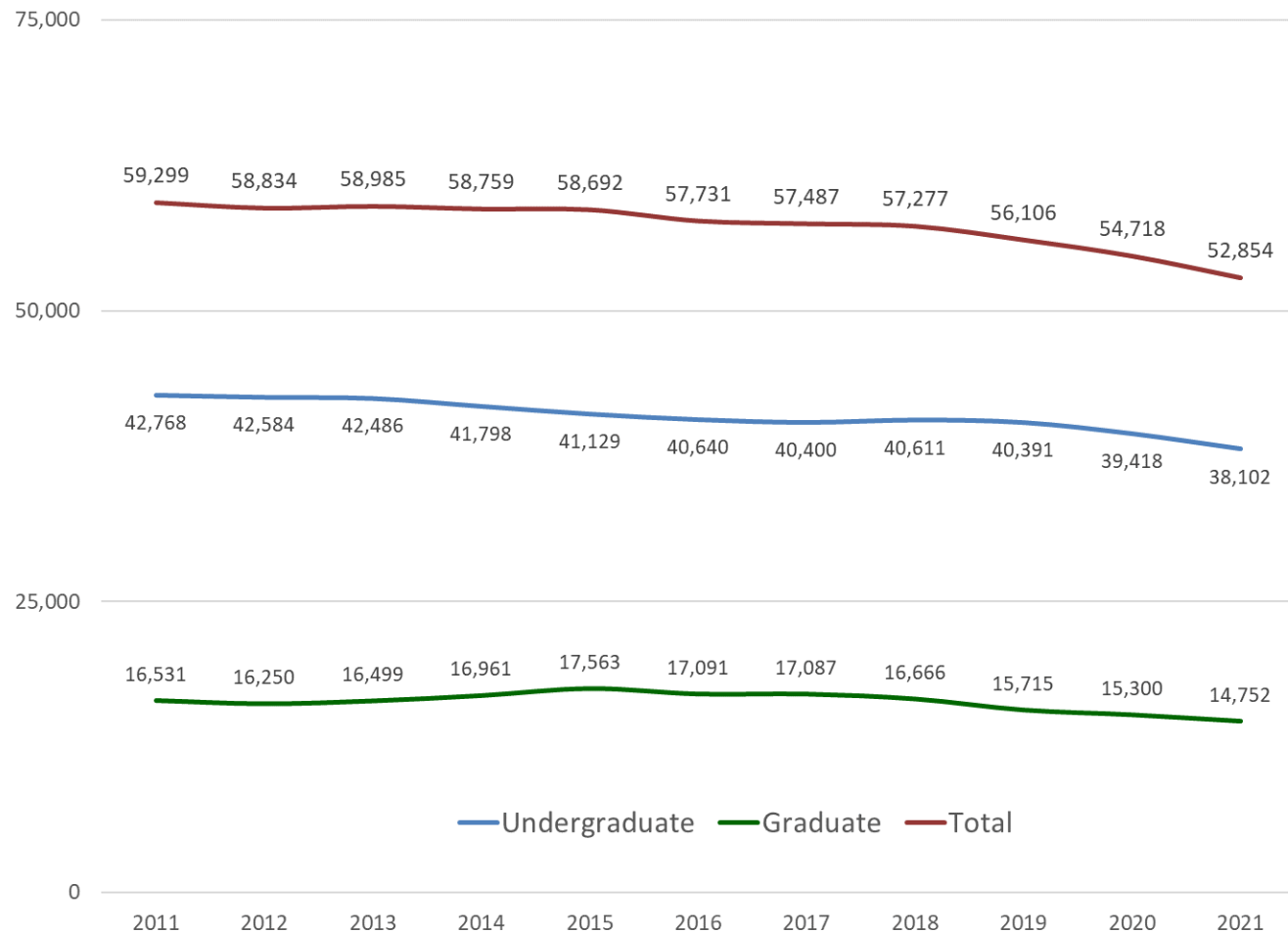
Paul Cerkvenik, President

Megan Rozowski, Director of Research and Policy Development

March 17, 2022

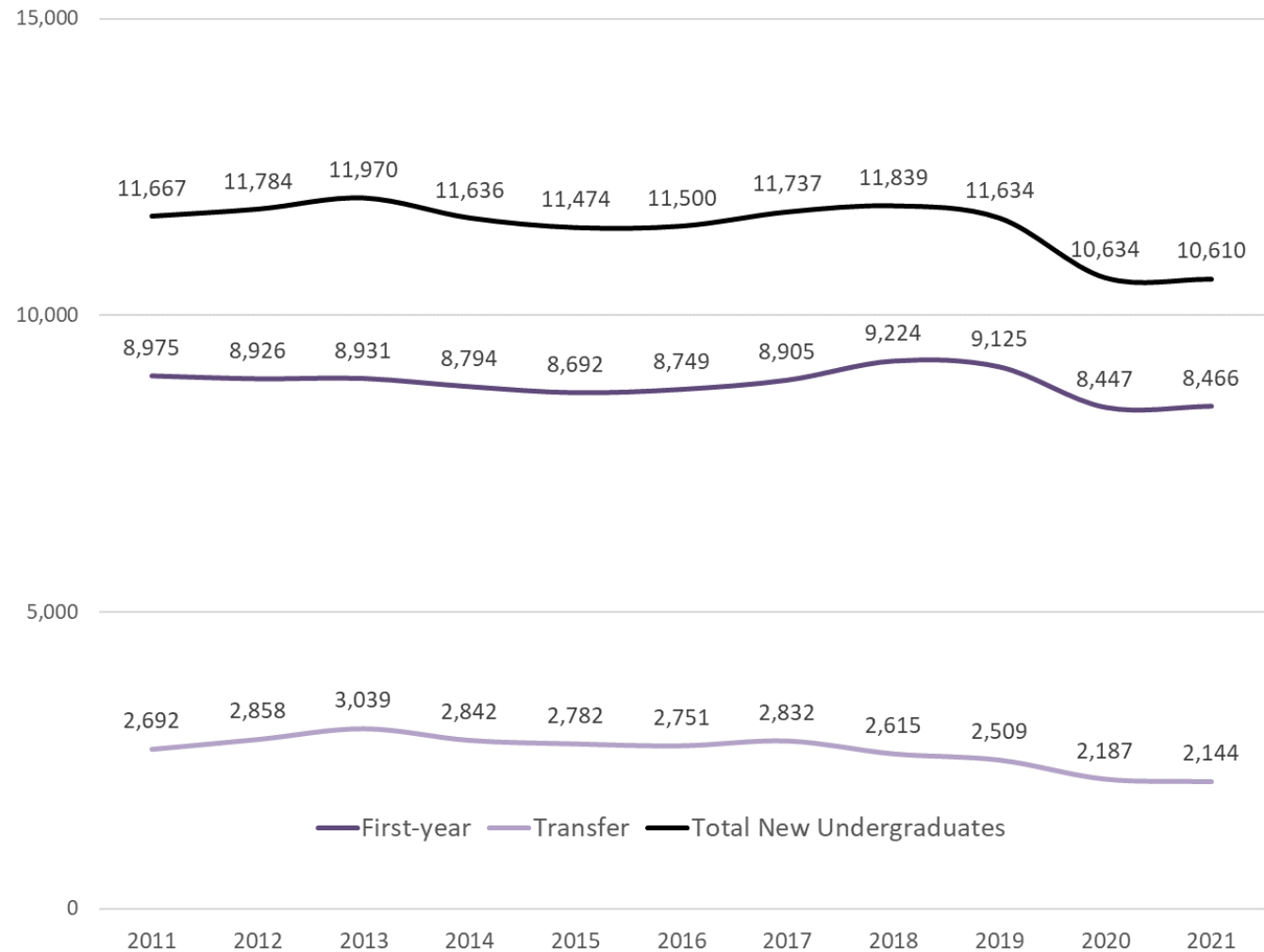


Aggregate Headcount Enrollment, fall 2011 to fall 2021



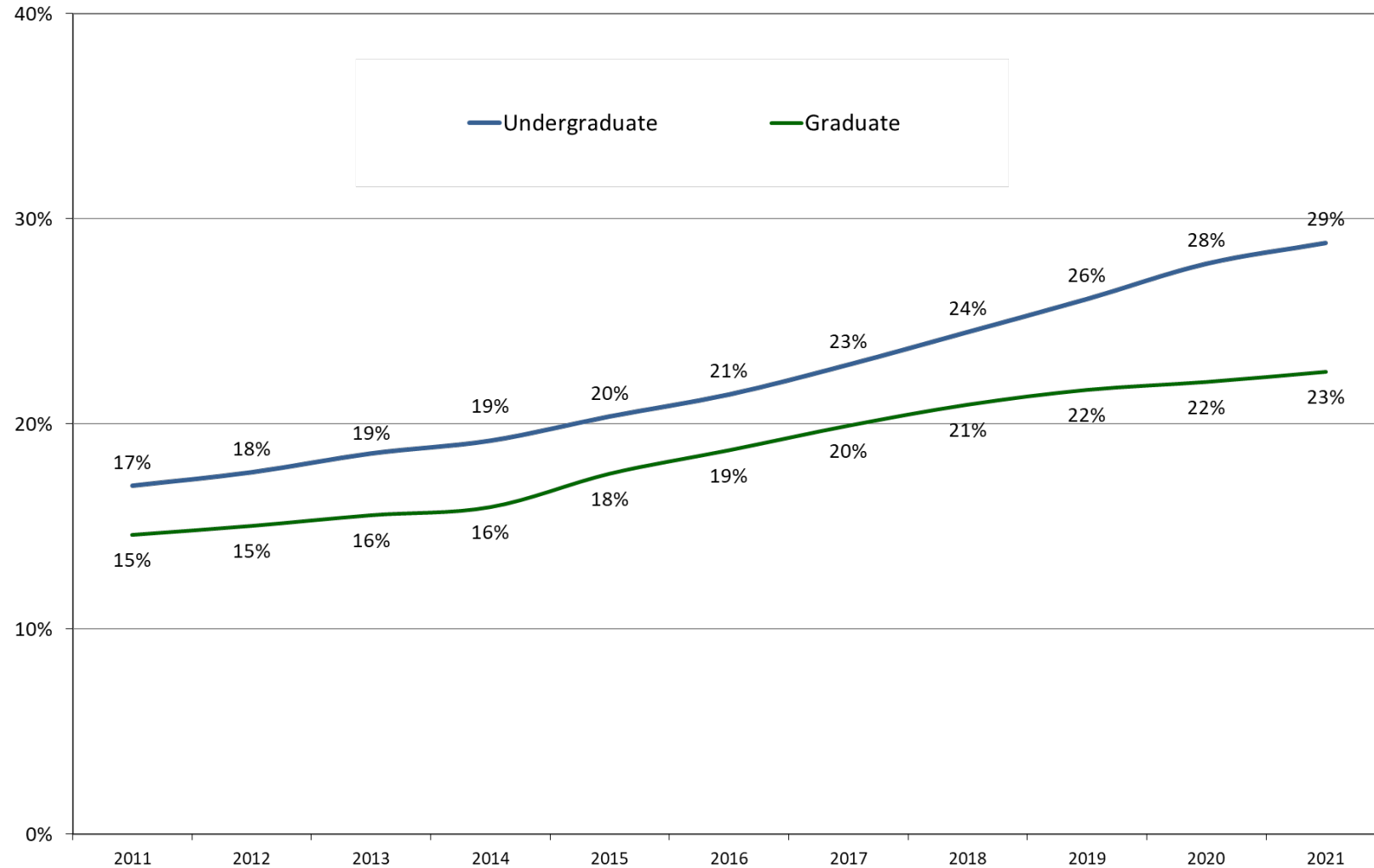
Source: MPCC survey of member institutions

Aggregate First-year & Transfer Enrollment, fall 2011 to fall 2021



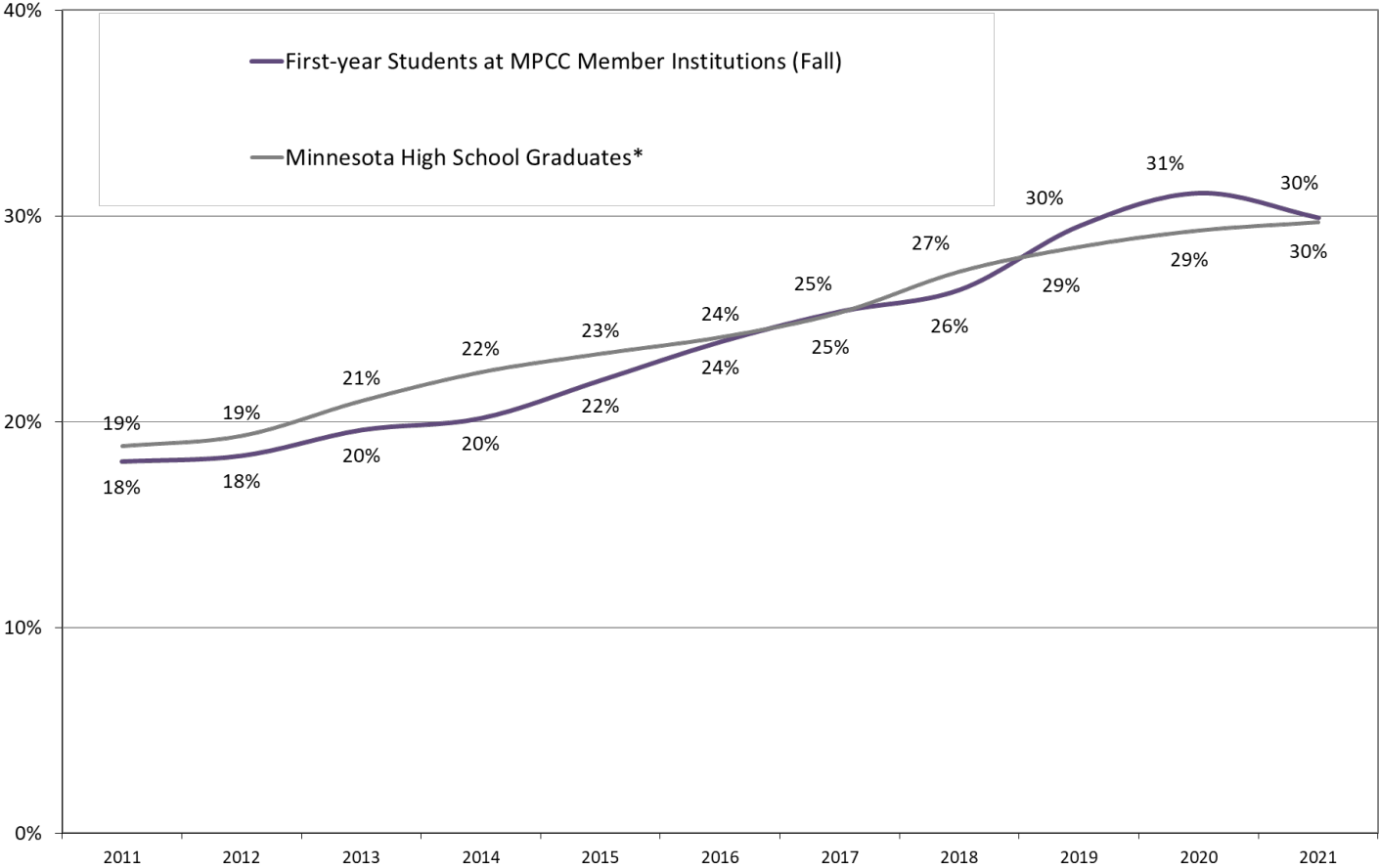
Source: MPCC survey of member institutions

Share of students who were Students of Color & Native American, fall 2011 to fall 2021



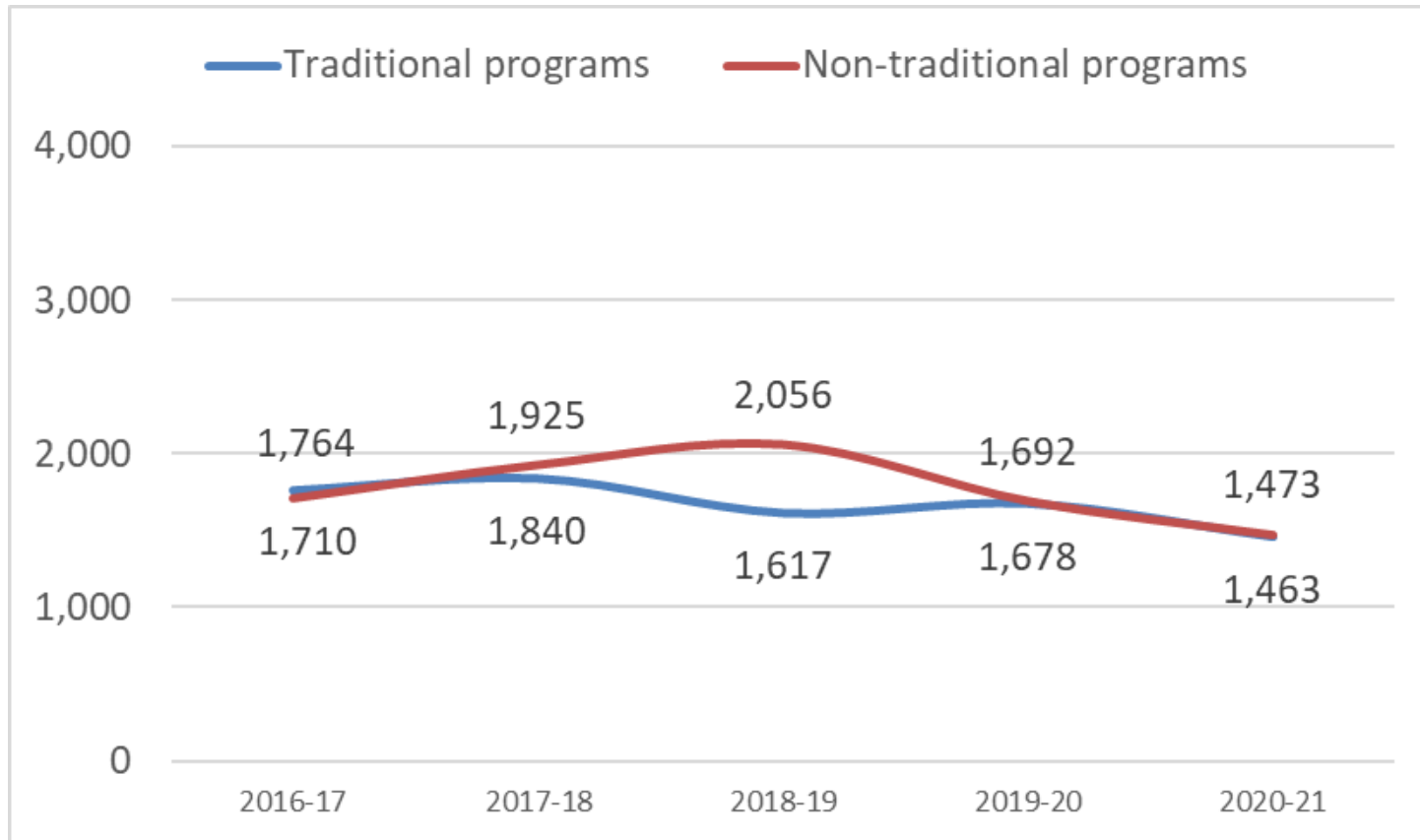
Source: MPCC survey of member institutions

Share of First-year Students & MN High School Grads who were Students of Color & Native American



Note: This figure does not include international students or students for whom race/ethnicity is not reported.
* Source: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates, 2020*.

Transfer student trends

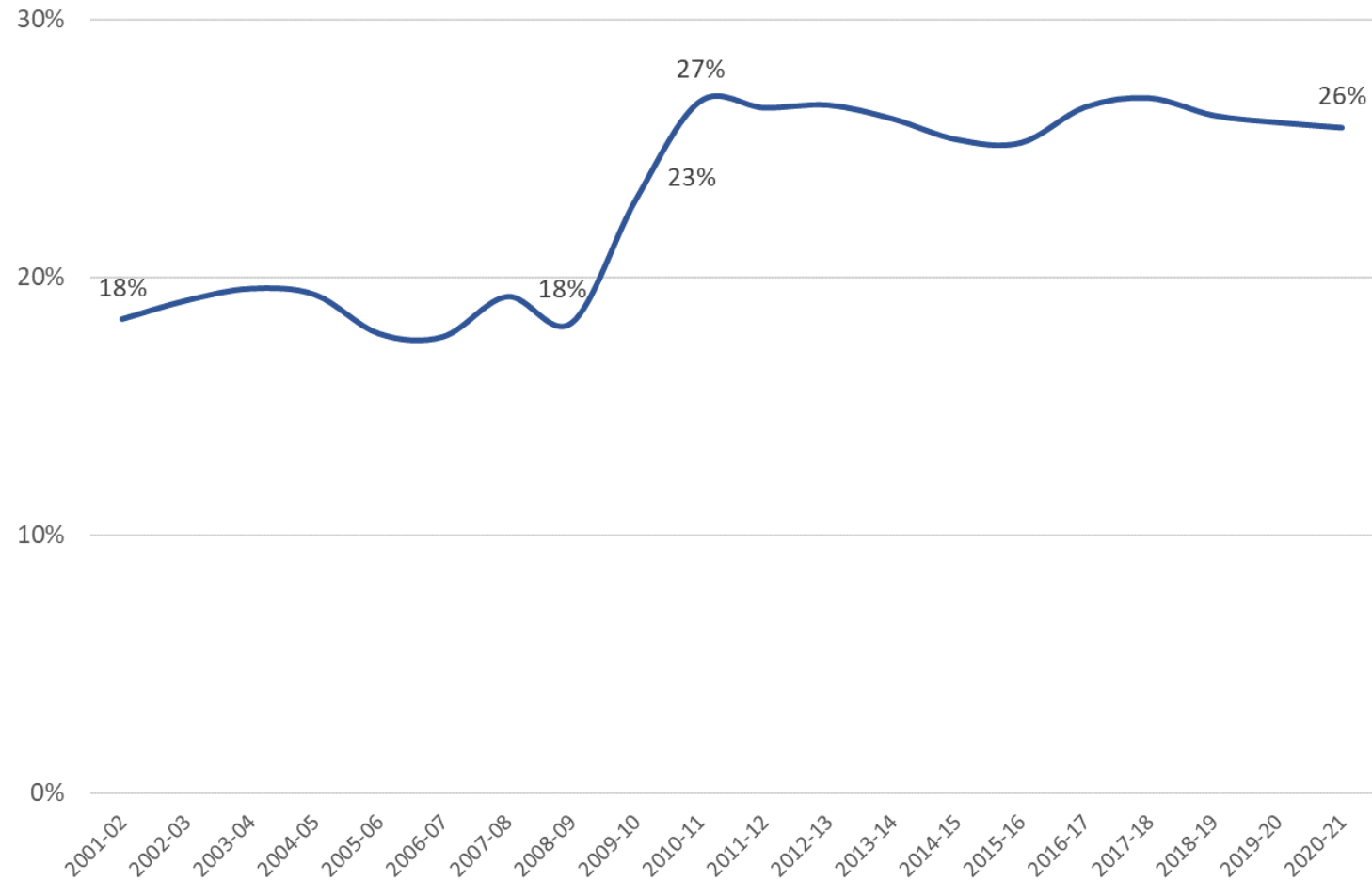


Origin of our transfer students:

- Public 2-years: 51%
- Public 4-years: 24%
- Private nonprofits: 18%
- For-profits: 3%
- International institution: 1%

Source: MPCC survey of member institutions

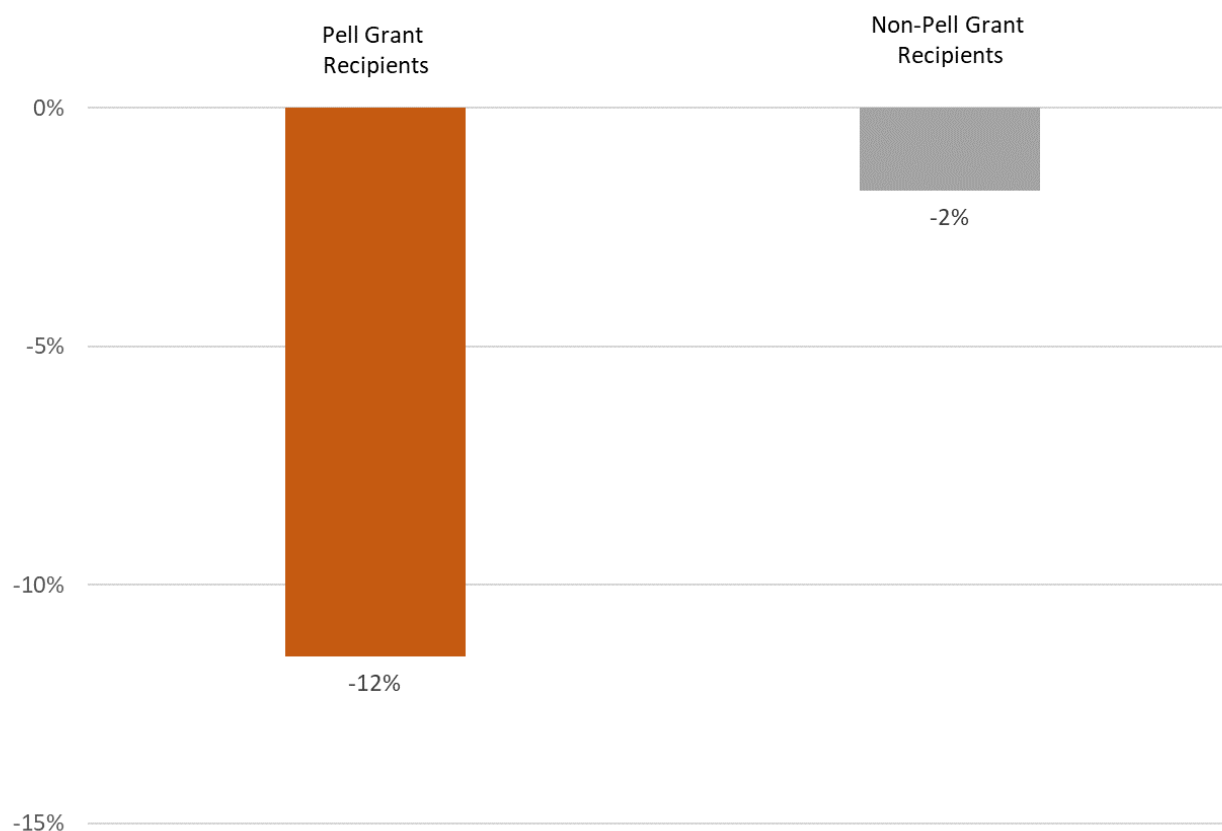
Share of Undergraduates who were Pell Grant Recipients, 2001-02 to 2021-22



Source: IPEDS unduplicated headcount enrollment and Federal Student Aid Pell Grant data

Concerns looking forward: Worrying trends in MN

Change in Minnesota undergraduate student enrollment by Pell Status,
2019-20 to 2020-21



Source: IPEDS 2020-21 unduplicated headcount data and Federal Student Aid Pell Grant recipient data. Includes all public and nonprofit Minnesota institutions.

Fall 2020 MN Enrollment

- 7% decline in enrollment of students 19 and under
- 8% decline in enrollment of first-year students of color and Native American students
- 10% decline in new transfer enrollment
- 5% decline in first-generation undergraduate student enrollment

Sources: OHE and IPEDS